

# **EEL 4063 RVC Introduction to Business Decisions**

Fall 2022 Dates: August 22, 2022 - December 2, 2022

## GENERAL INFORMATION



PROFESSOR INFORMATION

Instructor: Prof. Reynaldo Max Padro

Office Hours: By appointment

E-mail: rpadro@fiu.edu

Course due dates are according to Eastern Standard Time (EST) time zone.

## **COURSE DESCRIPTION**

The course covers fundamental concepts and methods for making decisions based on economic analysis. These methods are suitable for problems involving capital allocations and investments as well as evaluation and selection of engineering projects. Students learn how to define and select appropriate economic criteria for the evaluation of alternatives as well as how to use proper methods for evaluating alternatives under deterministic conditions.

Key concepts include capital budgeting; evaluation of mutually exclusive alternatives, replacement analysis; effects of taxes, depreciation, and inflation; and economic evaluation of projects in the public sector. The remainder of the course deals with decision making when economic factors are not sufficient as the only evaluation criteria due to (i) uncertainty in the outcome (in which case risk attitudes must be brought to bear on the problem); (ii) nonlinearity of preference over money, and (iii) multiplicity of evaluation criteria (some of which cannot be expressed in terms of money).

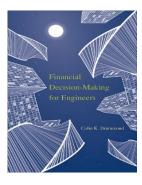
#### **COURSE LEVEL STUDENT LEARNING OUTCOMES**

After completing this course, students will be able to:

- 1. Describe the nature and types of decision-making situations that warrant the use of engineering economics analysis.
- 2. Analyze the fundamental concepts of cost accounting and financial statements.
- 3. Employ the concepts of time value of money and equivalence factors.
- 4. Appraise the economic viability of projects.
- 5. Recommend the best option from several alternatives.
- 6. Explain the options and impact of Intellectual Property.
- 7. Describe the use and application of Concept Maps.
- 8. Employ the concepts of Capital Budgeting and Replacement Analysis in making Business Decisions.
- 9. Analyze the impact of Leadership in making Business Decisions.

## **ABET LEVEL STUDENT LEARNING OUTCOMES**

- 1. an ability to identify, formulate, and solve complex engineering problems by applying principles of engineering, science, and mathematics.
- 4. an ability to recognize ethical and professional responsibilities in engineering situations and make informed judgments, which must consider the impact of engineering solutions in global, economic, environmental, and societal contexts.
- 7. an ability to acquire and apply new knowledge as needed, using appropriate learning strategies.



Financial Decision-Making for Engineers Author: Colin K. Drummond Yale University Press

ISBN-10: 0300192185 ISBN-13: 978-0300192186



#### **TECHNICAL REQUIREMENTS AND SKILLS**

One of the greatest barriers to taking an online course is a lack of basic computer literacy. By computer literacy we mean being able to manage and organize computer files efficiently and leaning to use your computer's operating system and software quickly and easily. Keep in mind that this is not a computer literacy course; but students enrolled online courses are expected to have moderate proficient using a computer. Please go to the "What's Required" webpage to find out more information in this subject.

Privacy Policy Statements for Partners and Vendors:

- Canvas
- Microsoft
- Zoom
- Google
- Adobe

#### **ACCESSIBILITY AND ACCOMMODATION**

The Disability Resource Center collaborates with students, faculty, staff, and community members to create diverse learning environments that are usable, equitable, inclusive and sustainable. The DRC provides FIU students with disabilities the necessary support to successfully complete their education and participate in activities available to all students. If you have a diagnosed disability and plan to utilize academic accommodations, please contact the Center at 305-348-3532 or visit them at the Graham Center GC 190.

For additional assistance please contact FIU's Disability Resource Center.

Web Accessibility Statements for Partners and Vendors:

- Canvas
- Microsoft
- Zoom
- Google
- Adobe

Please visit or <u>ADA Compliance</u> webpage for additional information about accessibility involving the tools used in this course.

#### **EXPECTATION OF THIS COURSE**

This is an online course, which means most (if not all) of the course work will be conducted online. Expectations for performance in an online course are the same as for a traditional course. In fact, online courses require a degree of self-motivation, self-discipline, and technology skills which can make these courses more demanding for some students.

## Students are expected to:

- review the getting started page located in the course modules
- introduce yourself to the class during the first week by posting a self-introduction in the appropriate discussion
- take the practice quiz to ensure that your computer is compatible with the learning management system, Canvas
- interact online with instructor and peers
- review and follow the course calendar and weekly outlines
- respond to discussions by the due date specified. No late work will be accepted
- respond to emails within 1 days
- submit assignments by the corresponding deadline.

#### The instructor will:

- respond to discussion postings within 2 days of the deadline.
- respond to emails within 1 day
- grade assignments within 2 days of the assignment deadline.

#### **UNDERGRADUATE COURSE PREREQUISITES**

You are required to have completed EGN 3613 Engineering Economy or equivalent. Also, ability to work insanely hard in a team environment and take critical feedback dispassionately.

## **COMMUNICATING WITH THE INSTRUCTOR**

Communication in this course will take place via the Canvas Inbox. Check out the <u>Canvas</u> <u>Conversations Tutorial</u> or <u>Canvas Guide</u> to learn how to communicate with your instructor and peers using Announcements, Discussions and the Inbox.

## **RELIGIOUS HOLIDAYS**

The University's policy on religious holidays as stated in the University Catalog and Student Handbook will be followed in this class. Any student may request to be excused from class to observe a religious holy day of his or her faith.

#### RULES, POLICIES, AND ACADEMIC MISCONDUCT

Assignments from the text and other resources are listed later for each weekly session. Students are expected to pace their learning according to the posted course assignments.

It is expected that interactive learning and teaching will enrich the learning experience of all students, and that each student will work in partnership with the professor to create a positive learning experience for all. Student engagement is a necessary condition for an effective learning experience and includes contributions to debate and discussion (if any), positive interactive learning with others, and an enthusiastic attitude towards inquiry. Everyone is expected to be a positive contributor to the online class learning community, and students are expected to share the responsibility of teaching each other.

## Statement of Understanding between Professor and Student

Every student must respect the right of all to have an equitable opportunity to learn and honestly demonstrate the quality of their learning. Therefore, all students must adhere to a standard of academic conduct, demonstrating respect for themselves, their fellow students, and the educational mission of the University. As an FIU student taking this online class:

- I will not represent someone else's work as my own
- I will not cheat, nor will I aid in another's cheating
- I will be honest in my academic endeavors
- I understand that if I am found responsible for academic misconduct, I will be subject to the academic misconduct procedures and sanctions as outlined in the Student Handbook

Failure to adhere to the guidelines stated above may result in one of the following:

**Expulsion:** Permanent separation of the student from the University, preventing readmission to the institution. This sanction shall be recorded on the student's transcript.

**Suspension:** Temporary separation of the student from the University for a period of time.

By taking this course, I promise to adhere to the policies procedures of the <u>FIU Student Code of Academic Integrity</u> and Academic Misconduct: <a href="http://compliance.fiu.edu/">http://compliance.fiu.edu/</a>.

## PANTHERS CARE & COUNSELING SERVICES (CAPS)

If you are looking for help for yourself or a fellow classmate, Panthers Care encourages you to express any concerns you may come across as it relates to any personal behavior concerns or worries you have, for the classmate's well-being or yours; you are encouraged to share your concerns with <u>FIU's Panthers Care website</u>.

<u>Counseling and Psychological Services (CAPS)</u> offers free and confidential help for anxiety, depression, stress, and other concerns that life brings. Professional counselors are available for same day appointments. Don't wait to call 305-348-2277 to setup a time to talk or visit the online self-help portal.

## **ASSESSMENTS**

In order to mitigate any issues with your computer and online assessments, it is very important that you make sure that your computer meets the minimum hardware requirements.

All assessments will auto-submit when (1) the timer runs out OR (2) the closing date/time is reached, whichever happens first. For example, if a quiz has a closing time of 5:00pm but the student begins the exam at 4:55pm, the student will only have 5 minutes to complete the quiz.

Assessments in this course are not compatible with mobile devices and should not be taken through a mobile device. For further help please contact FIU Online Support Services.

## **ASSIGNMENTS**

- 1. Weekly Homework (9 assignments @ 50 points each for a total of 450 points). Details and due dates are listed in Canvas and a rubric is listed for grading.
- 2. Discussion Boards (6 @ 30 points each for a total of 180 points). Details and due dates are listed in Canvas and a rubric is listed for grading.
- 3. Online Quizzes (5 @ 30 points each for a total of 150 points). Details and due dates are listed in Canvas and a rubric is listed for grading.
- 4. Case Assignments (220 total points). Details and due dates are listed in Canvas and a rubric is listed for grading.

Late assignments will not be accepted. Advise ahead of time if you have any issues.

## **GRADING CRITERIA**

Experiential Learning Assignments	Possible Points		
Homework (9 @ 50 points each)	450		
Discussion Boards (6 @ 30 points each)	180		
Quizzes (5 @ 30 points each)	150		
Case Assignment #1	120		
Case Assignment #2	100		
Total Available Points	1,000		

## **GRADING POLICY**

Letter Grade	Range	Letter Grade	Range	Letter Grade	Range
Α	930-1,000	В	869-830	С	759-700
A-	929-900	B-	829-800	D	699-600
B+	899-870	C+	799-760	F	<600

Department Regulations Concerning Incomplete Grades. To qualify for an Incomplete, a student:

- 1. Must contact the instructor or secretary before or during missed portion of class
- 2. Must be passing the course prior to that part of the course that is not completed
- 3. Must make up the incomplete work through the instructor of the course
- 4. Must see the instructor. All missed work must be finished before last two weeks of the following term

Class	Module	Topic/Pre-Class Assignments
August 22	Module 0	Course introduction and individual presentations
J		Read the Syllabus and prepare a list of questions if needed
		Discussion Board #1 (Introductions) due Aug 28 @ 11:59pm
		Read Chapter 1
August 29	Module 1	Chapter 1: Decision Making
. 0		Chapter 1 (Decision Making) Homework due Sep 11 at 11:59pm
		• Read Chapter 2
September 5		No School – Labor Day
September 12	Module 2	Chapter 2: Financial Statements
		Discussion Board #2 (Financial Statements) due Sep 18 at 11:59pm
		Chapter 2 (Financial Statements) Homework due Sep 18 at 11:59pm
		Quiz #1 (Financial Statements) due Sep 18 at 11:59pm
		• Read Chapter 3
September 19	Module 3	Chapter 3: Time Value of Money
·		Chapter 3 (Time Value of Money) Homework due Sep 25 at 11:59pm
		• Read Chapter 4
September 26	Module 4	Chapter 4: Applications of the Time Value of Money
		Discussion Board #3 (Time Value of Money) due Oct 2 at 11:59pm
		Quiz #2 (Time Value of Money) due Oct 2 at 11:59pm
October 3	Module 5	Chapter 4: Applications of the Time Value of Money
		Chapter 4 (Applications of Time Value of Money) Homework due Oct 9 at 11:59pm
		Case Assignment #1 (Time Value of Money) due Oct 9 at 11:59pm
		Read Chapter 5
October 10	Module 6	Chapter 5: Comparing Alternatives
		Discussion Board #4 (Comparing Alternatives) due Oct 16 at 11:59pm
		Chapter 5 (Comparing Alternatives) Homework due Oct 16 at 11:59pm
		Read Chapter 6
October 17	Module 7	Chapter 6: Intellectual Property
		Quiz #3 (Intellectual Property) due Oct 23 at 11:59pm
		Chapter 6 (Intellectual Property) Homework due Oct 23 at 11:59pm
		Discussion Board #5 (Intellectual Property) due Oct 23 at 11:59pm
		Read Chapter 7
October 24	Module 8	Chapter 7: Concept Maps
		Chapter 7 (Concept Maps) Homework due Oct 30 at 11:59pm
		Read Chapter 8
October 31	Module 9	Chapter 8: Risk and Uncertainty
		Quiz #4 (Risk and Uncertainty) due Nov 6 at 11:59pm
		Chapter 8 (Risk and Uncertainty) Homework due Nov 6 at 11:59pm
		Read Chapter 9
November 7	Module 10	Chapter 9: Capital Budgeting and Replacement Analysis
		Discussion Board #6 (Capital Budget) due Nov 13 at 11:59pm
		Chapter 9 (Capital Budget) Homework due Nov 13 at 11:59pm
		Read Chapter 10
November 14	Module 11	Chapter 10: Leadership
		• Quiz #5 (Cash Flows) due Nov 27 at 11:59pm
		Case Assignment #2 (Capital Budgeting) due Nov 27 at 11:59pm
November 21		No School – Thanksgiving
November 28	Module 12	Class Summary
December 5		Final Exam Week: No final exam for this class
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