

THE UNIQUE CHALLENGES OF RESEARCH COMMERCIALIZATION

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Abstract:

In the midst of current global economic difficulties, research commercialization and technology transfer have garnered more public expectations to deliver than ever before. Emerging cutting edge industries, like nanotechnology, are heavily research-intensive, have unique manufacturing/device production requirements and cater to unpredictable market shifts. These challenges can make traditional approaches to research commercialization sometimes inefficient. Intelligently marketed, true research innovations with large commercial value propositions are the key to advancing technological industries and nurturing economic growth. The efforts described in this work are related to the activities of two new technology-based, research commercialization companies, Specialized Crystal Processing, Inc. and FullScaleNANO, Inc.

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Map: <http://campusmaps.fiu.edu/> (Other campuses/ - Engineering Center)